

# KATAYOUN ALIBOLANDI

## UX/UI Designer

With Graphic Design and Leadership Experience

Portfolio: [www.katayounstudio.com](http://www.katayounstudio.com)

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### SUMMARY :

I'm a thoughtful, Passion for research ,adept at problem-solving, creative, and results-oriented UX Design Strategist with significant ability to work and perform well in team environments. Natural curiosity fuels my process to ultimately design elegant and delightful experiences for others.

### EXPERIENCE:

#### UX/UI Designer

Jan 2023 - Current

*Freelancer*

- Designing websites based on user-centered design principles & stakeholder requirement
- Leading information architecture and interactive design effort
- Creating surveys & interview questions, conducting competitive analysis, building information architecture and site maps, creating high fidelity wire-frames and mock-ups, analyzing usability, and prioritizing features and iterations.

#### Receiving Manager

Sep 2017 - Current

*Burlington Stores, Inc. , Boca Raton, FL*

- Trained and supervised a team of 15+ members in various aspects of stock and merchandise management, ensuring accurate order processing and 99.9% compliance with company guidelines.

#### Image Verifier

Feb 2016 – Sep 2017

*Computer Aid Inc. , Boca Raton, FL*

- Process images through VPS by clicking to verify previous edit, modify/edit to update, and rejecting to disposition codes at 99.9% accuracy rate according to FDOT business rules and guidelines.

#### E-commerce Operations Manager

July 2013 - Aug 2016

[www.chare.ir](http://www.chare.ir) (online shop), Tehran, Iran

- Managed a fulfillment team of up to 15 members, handling tasks ranging from order picking and packing to shipping, while ensuring a 95% success rate in meeting performance targets and maintaining high customer satisfaction ratings through efficient issue resolution
- Effectively addressing any issues or challenges that arise in the fulfillment process, such as delays, inventory discrepancies, or logistical issues.

## Senior Graphic Designer

(Promoted due to Technical Skills)

*Neda Rayaneh, Tehran, Iran*

Aug 1997 - July 2013

- Developed creative design for print materials, brochures, banners, and signs.
- Collaborated with content and marketing teams to confirm design compliance with brand guidelines.
- Developed original designs for print media, magazines and newspapers.

### Junior Graphic Designer

- Developed original designs for print media, magazines and newspapers.

#### TECHNICAL SKILLS:

- Wireframing (lo/hi-fi)
- Rapid Prototyping
- UI / User Interface Design
- User Interviews
- User Research
- User Flows
- Heuristic Evaluation
- User Flows
- Sketching
- Qualitative Research
- Quantitative Research
- Contextual Inquiry
- Affinity Mapping
- Persona Creation
- Card Sorting
- Competitive Analysis
- Information Architecture
- Usability Testing
- Business Research
- Iterations
- Collaboration

#### TOOLS:

- Figma
- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- WordPress
- Marvel
- Sketch
- Microsoft Office

#### EDUCATION:

- **Certificate: UX/UI in Action**  
Bootcamp (2023)
- **Bachelor of Arts: Art**  
Alzahra University - Tehran (1992 - 1996)